

Advertising Rate Sheet 2017

MEMBERSHIP DIRECTORY AD RATES (CAI Members only)

AD SIZE (Please select Ad type)	Book By Jan 13 th and Save!	After Jan 13 th
___ Outside Back Cover (5.5" x 8.5"; allow .125" for bleed)	\$750.....	\$950
___ Front Inside Cover (5.5" x 8.5"; allow .125" for bleed)	\$725.....	\$825
___ Back Inside Cover (5.5" x 8.5"; allow .125" for bleed)	\$725.....	\$825
___ Opposite Inside Front Cover	\$725.....	\$825
___ Opposite Inside Back Cover	\$725.....	\$825
___ Opposite Table of Contents page	\$650.....	\$750
___ Full page Ad on Section Divider Page	\$575.....	\$700
___ Full page (4.5" x 8.0")	\$475.....	\$600
___ Full page Color Ad	\$325 addl.	\$350 addl.
___ Half Page (4.5" x 3.75")	\$400.....	\$525
___ Business Card (3.5" x 2")	\$375.....	\$500
ENHANCEMENTS		
___ Corporate Profile (Company Description)	\$125.....	\$225
___ To have your Ad placed opposite your listing	\$100.....	\$100
___ Additional Product Listing (see below)	\$50 each	\$50 each

**BOOK
BY JAN
13TH &
SAVE!!**

PRODUCT & SERVICES LISTINGS—Please select category (1st listing is free)

- | | | | |
|--------------------------------------------------------|------------------------------------------------------------|--------------------------------------------------------------|---------------------------------------------|
| <input type="checkbox"/> Accountants | <input type="checkbox"/> Electrical Services | <input type="checkbox"/> Locksmith | <input type="checkbox"/> Software Systems |
| <input type="checkbox"/> Air Duct Cleaning | <input type="checkbox"/> Elevators/ Escalators | <input type="checkbox"/> Management Companies | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Asphalt/Concrete Preservation | <input type="checkbox"/> Energy Consulting | <input type="checkbox"/> Painting | <input type="checkbox"/> Tenant Buildout |
| <input type="checkbox"/> Asphalt/Paving | <input type="checkbox"/> Engineering/Consulting | <input type="checkbox"/> Pest Control | <input type="checkbox"/> Tennis Courts |
| <input type="checkbox"/> Association/Board Service | <input type="checkbox"/> Environmental Services/Consulting | <input type="checkbox"/> Pet Waste Removal | <input type="checkbox"/> Tree Care Services |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Epoxy Lining Pipe | <input type="checkbox"/> Playground Equipment | <input type="checkbox"/> Tuck Pointing |
| <input type="checkbox"/> Balcony/Deck Restoration | <input type="checkbox"/> FHA Condo Approvals | <input type="checkbox"/> Plumbing, HVAC | <input type="checkbox"/> Wallpaper Services |
| <input type="checkbox"/> Banking | <input type="checkbox"/> Fire Alarms and Sprinklers | <input type="checkbox"/> Pool Management/Services | <input type="checkbox"/> Waste Management |
| <input type="checkbox"/> Carpentry | <input type="checkbox"/> Fire/Security/Access/CCTV | <input type="checkbox"/> Power Washing | <input type="checkbox"/> Windows/Doors |
| <input type="checkbox"/> Caulking & Glazing | <input type="checkbox"/> General Contracting | <input type="checkbox"/> Printing/Graphics | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Collections | <input type="checkbox"/> Gutters | <input type="checkbox"/> Process Servers | |
| <input type="checkbox"/> Concrete/Masonry | <input type="checkbox"/> Insurance | <input type="checkbox"/> Refrigeration/Mechanical Contractor | |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Janitorial Services | <input type="checkbox"/> Renovations | |
| <input type="checkbox"/> Debt Collection | <input type="checkbox"/> Lake/Pond Management | <input type="checkbox"/> Reserve Studies | |
| <input type="checkbox"/> Decks | <input type="checkbox"/> Landscaping/Lawn Care | <input type="checkbox"/> Roofing | |
| <input type="checkbox"/> Disaster Restoration | <input type="checkbox"/> Laundry Equipment/Services | <input type="checkbox"/> Security/Safety Services | |
| <input type="checkbox"/> Dryer Vent Cleaning | <input type="checkbox"/> Lighting | <input type="checkbox"/> Siding | |

BEACON AD RATES

AD SIZE (Please select Ad type)	Member Price (per issue)	Non-Member Price (per issue)	Please check:
Full page—8" x 10" black & white	\$500.....	\$600	<input type="checkbox"/> All Issues (SAVE 10%)
Half page—horizontal 8" x 5" black & white	\$350.....	\$450	<input type="checkbox"/> Winter Issue . . . Ad needed by 12/23/16
Half page—vertical 4" x 10" black & white	\$350.....	\$450	<input type="checkbox"/> Spring Issue . . . Ad needed by 3/13/17
Quarter page—3.5" x 4.5" black & white	\$275.....	\$375	<input type="checkbox"/> Summer Issue . . Ad needed by 6/2/17
Business card—3.5" x 2" black & white	\$200.....	\$300	<input type="checkbox"/> Fall Issue Ad needed by 9/4/17
Full Color Ad	\$200 addl.	\$300 addl.	

Send this form, corporate profile and payment to:
Chesapeake Region Chapter, CAI
1985 Fairfax Rd, Annapolis MD 21401
Phone: 410-540-9831 • Fax: 410-540-9827 • Email: contact@caimdches.org

Send artwork to:
CBD^X, 1323 Shepard Drive, Suite J, Sterling, VA 20164
Phone: 571-434-1950 • Fax: 571-434-1951 • Email: solutions@cbd-x.com

SEE REVERSE SIDE FOR APPLICATION 

APPLICATION for 2017 Advertising



Please fill out this form and mail with your payment.

AGREEMENT: I have read this contract, and I agree to the information regarding advertising specifications for CAI Chesapeake Region Chapter Publications.

Contact: _____ Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Ad Reservations are taken on a first-come, first-served basis.

MEMBERSHIP DIRECTORY (Place by Jan 13th and Save!)

Ad Rates are Listed on Reverse Side	Cost
Directory Ad	@ \$ _____
Corporate Profile	@ \$ _____
Additional Directory Listings (1st is FREE)	@ \$ _____ *
Add Color	@ \$ _____
Ad Placed Opposite Your Listing in Directory	@ \$ _____
Total Amount Directory Due: \$ _____	

*1ST LISTING IS FREE—ANY ADDITIONAL ARE \$50 EACH.

BEACON

Cost Per Ad	Cost
<input type="checkbox"/> All 4 Issues @ \$ _____ per issue (less 10%)	= \$ _____
<input type="checkbox"/> Single Issues @ \$ _____ per issue	= \$ _____
<input type="checkbox"/> Winter <input type="checkbox"/> Spring <input type="checkbox"/> Summer <input type="checkbox"/> Fall	
<input type="checkbox"/> Add Color x _____ issues	= \$ _____
<input type="checkbox"/> \$200 Member x _____ issues	= \$ _____
<input type="checkbox"/> \$300 Non-Member x _____ issues	= \$ _____
Total Amount of Beacon Due: \$ _____	

Total Amount Due: \$ _____

Payment in the amount of \$ _____ is enclosed for: _____

Check Enclosed (Make check payable to the Chesapeake Region Chapter, CAI) Visa Mastercard (we do not accept AMEX)

Printed Name (exactly as it appears on card): _____ Company Name (if corporate card): _____

Card Billing Address (if different than above): _____

City: _____ State: _____ Zip Code: _____ Phone: _____

Card Number: _____ Exp. Date: _____ / _____ Signature (required): _____

The above signed agrees to pay the charges according to the card issuer agreement.

Send this form, corporate profile and payment to:

Chesapeake Region Chapter, CAI
1985 Fairfax Rd, Annapolis MD 21401
Phone: 410-540-9831 • Fax: 410-540-9827 • Email: contact@caimdches.org

Send artwork to:

CBD^X, 1323 Shepard Drive, Suite J, Sterling, VA 20164
Phone: 571-434-1950 • Fax: 571-434-1951 • Email: solutions@cbd-x.com

SEE REVERSE SIDE FOR ADVERTISING RATES