



**SPONSORSHIP OPPORTUNITIES**

**Community Association (CA) Day Symposium  
& Business Provider Showcase**

**October 24, 2017**

**Martin's West  
Baltimore, MD**

<b>8:00 - 9:15 am</b>	<b>Continental Breakfast &amp; Expo Open</b>
<b>9:15 - 11:15 am</b>	<b>Program</b>
<b>11:15 am - 1:00 pm</b>	<b>Lunch &amp; Expo</b>
<b>1:15 - 2:15 pm</b>	<b>Concurrent Afternoon Sessions</b>
<b>2:30 - 4:00 pm</b>	<b>Wrap Party</b>

**Yes, I am interested in being a sponsor of CAI/CRC's Expo & Business Provider Showcase on October 24, 2017**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

*See listing of sponsorships on reverse side → → → →*

***First Come, First Served – Availability is not Guaranteed!***

Check Enclosed **OR** Please charge my  Visa  MasterCard (we do not accept AMEX)

Printed Name: (exactly as it appears on card) \_\_\_\_\_

Company Name: (if Corporate Card) \_\_\_\_\_

Card Billing Address (if different than above): \_\_\_\_\_

City, State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

Card Number     -     -       Exp. Date \_\_\_\_\_ CVC CODE \_\_\_\_\_

Signature: (required) \_\_\_\_\_ Total Amount: \$ \_\_\_\_\_

The above signed agrees to pay the charges according to the card issuer agreement

Make check payable to CAI/CRC and send it with the completed form to:

**Chesapeake Region Chapter, CAI  
1985 Fairfax Rd.  
Annapolis, MD 21401  
Phone: 410-540-9831  
Email: [contact@caimdches.org](mailto:contact@caimdches.org)**

**PAYMENT MUST ACCOMPANY FORM**  
Amount Enclosed: \_\_\_\_\_

**BE A SPONSOR OF THE CHESAPEAKE CHAPTER CAI 2017 SYMPOSIUM & BUSINESS PROVIDER SHOWCASE**

**YOUR COMPANY WILL RECEIVE ALL OF THE FOLLOWING BENEFITS:**

- Recognition in the Attendee Invitation Flyer (must receive application by 7/14/17 to be listed in the brochure)
- Verbal Recognition at the Event
- Special Signage at the Event
- Recognition in the On-site Program which is distributed to all attendees and posted on the Chapter Website
- Acknowledgement in the Beacon Newsletter
- Sponsor Ribbon for Company Representatives
- Sponsor Recognition in the Sponsor's Exhibit Booth
- Recognition on the Chapter Website

**AVAILABLE SPONSORSHIPS**

Please check selected sponsorships

<input type="checkbox"/>	Giveaway Grocery Tote for All Attendees Imprinted with your company logo. Includes the cost of bags purchased by the Chapter.	Exclusive sponsorship - 1 company	\$1,000
<input type="checkbox"/>	Grand Door Prize Drawing Winner must go to Sponsor's booth to collect the Grand Prize. Drawing at 12:45 pm	Exclusive Sponsorship - 1 company	\$600
<input type="checkbox"/>	Wrap Party Hot hors d'oeuvres, steamed shrimp, beer & wine will be offered to all guests . Includes signage at the event and a welcome to all attendees	Limited to 4 companies	\$350 per company
<input type="checkbox"/>	Beverage Cup Your company name & logo on 1,000 beverage cups. Includes the cost of beverage cups purchased by the Chapter	Exclusive Sponsorship - 1 company	\$600
<input type="checkbox"/>	Carving Station Carvers to wear sponsor's company-logo'd clothing provided by the company. Includes signage at the station. Sponsor may have a company representative stand at the table to greet attendees.	Limited to 2 companies	\$200
<input type="checkbox"/>	Wrap Party Prize Drawing CAI to provide a prize valued at \$150. Winner must be present to win. Sponsors may present prize to winner.	Limited to 3 companies	\$150
<input type="checkbox"/>	Passport Drawing As a Passport Sponsor, attendees will actively seek you out. Attendees must stop by your booth to get their passport stamped in order to be eligible to win a prize valued at \$250. Drawing will be held in the Expo area at 1:15 pm. Winner must be present to win the \$250 prize.	Limited to 6 companies	\$500 per company
<input type="checkbox"/>	Server Aprons Catering staff (20) to wear a chef's apron with your company's name & 1-color logo (Includes the cost of aprons purchased by the Chapter)	Exclusive Sponsorship - 1 company	\$600
<b>Advertise in the On-Site Program:</b>			
<input type="checkbox"/>	Inside Front Cover - full page		\$350
<input type="checkbox"/>	Inside Back Cover - full page		\$300
<input type="checkbox"/>	Outside Back Cover - full page		\$375
<input type="checkbox"/>	Two Cash Prize Drawings Two prizes valued at \$125 each to be given away during lunch. Winners must be present to win. Sponsor may present prize to winners.	Limited to 2 companies	\$275 per company
<input type="checkbox"/>	Chocolate Fountain Fantasy & Dessert Station Chocolate fountain with fruit, marshmallows & more! Plus a vast assortment of cookies! Includes recognition on signage at dessert station. Sponsor will be able to have a company representative stand at the table to greet attendees.	Exclusive Sponsorship - 1 company	\$350
<b>Sponsor an Afternoon Seminar</b>			
Includes a table at the seminar for sponsor's company literature & one rep to sit at the table			
<input type="checkbox"/>	MD Legislative Action Committee Update		\$250
<input type="checkbox"/>	Basket Cases		\$250
<input type="checkbox"/>	Handout Your company logo on the front cover of the On-site Program	Limited to 5 companies	\$250 per company
<input type="checkbox"/>	Continental Breakfast Includes recognition on signage at buffet station. Sponsor will be able to have a company representative stand at the table to greet attendees.	Exclusive Sponsorship - 1 company	\$350
<input type="checkbox"/>	Mystery Box Sponsor Participating exhibitors will be the keeper of a "Mystery Box" in their booth. Attendees will search for the booths with the Mystery Boxes throughout the Expo floor and then place their business card inside each box. At 12:30 pm, the Mystery Boxes will be collected, the business cards will be combined, and at 12:45 pm a lucky winner of the drawing will receive \$100 cash.	Limited to 6 companies	\$300 per company
<input type="checkbox"/>	<b>Would You Like to Sponsor Managers &amp; Board Members from the Eastern Shore? Contact Iris Hobbs at 410-524-1500 or email Iris.Hobbs@casinc.biz</b>		
<input type="checkbox"/>	<b>Would You Like to Sponsor any Managers &amp; Board Members? Contact the Chapter office at 410-540-9831 or email contact@caimdches.org</b>		