

2018 Advertising Opportunities

The Chesapeake Chapter is now accepting
ADVERTISEMENTS for the

2018 MEMBERSHIP DIRECTORY and
our quarterly newsletter **THE BEACON**

**These publications are an
excellent source for**

- Gaining greater visibility
- Generating sales leads
- Entering new markets
- Building company awareness
- Locating new customers

SEND

Send all artwork to:
solutions@cbd-x.com
CBD^x
1323 Shepard Drive, Suite J
Sterling, VA 20164
571-434-1950

SPECIFICATIONS:

- Electronic artwork reproduces best—email or disc
- Photocopies can **not** be accepted
- High res pdfs preferred—call for other file types
- Please include all fonts and artwork.

If you **do not have an ad** and would like one designed, our designer, **CBD^x**, can prepare one for you. Charges for this service will be billed directly to you on an hourly basis.

Chapter Quarterly Newsletter 2018 *Beacon*

BEACON ADVERTISING RATES FOR 2018

The Beacon is the Chapter's Quarterly Newsletter

COMMIT TO 4 ISSUES AND SAVE 10%!!

Ad reservations are taken on a first-come, first-served basis.

Ad Size	Member Price (per issue)	Non-Member Price (per issue)
Full page—8" x 10" black & white	\$500	\$600
Half page—horizontal 8" x 5" black & white	\$350	\$450
Half page—vertical 4" x 10" black & white	\$350	\$450
Quarter page—3.5" x 4.5" black & white	\$275	\$375
Business card—3.5" x 2" black & white	\$200	\$300
Full color ad	\$200 addl.	\$300 addl.

The size and rate information applies to camera-ready ads. These charges do not include artwork preparation that may be necessary to place ads.

Membership

“Managers and Board Members #1 Resource for Finding Contractors and Professionals.”

“I keep the Membership Directory on my desk at all times!”

2018 Directory

DIRECTORY AD RATES—CAI MEMBERS ONLY

AD SIZE	BY JAN 12 TH	AFTER JAN 12 TH
Outside back cover (5.5" x 8.5"; allow .125" for bleed)	\$750	\$950
Front inside cover (5.5" x 8.5"; allow .125" for bleed)	\$725	\$825
Back inside cover (5.5" x 8.5"; allow .125" for bleed)	\$725	\$825
Opposite inside front cover	\$725	\$825
Opposite inside back cover	\$725	\$825
Opposite table of contents page	\$650	\$750
Full page ad on section divider page	\$575	\$700
Full page (4.5" x 8.0")	\$475	\$600
Full page color ad	\$325 addl.	\$350 addl.
Half page (4.5" x 3.75")	\$400	\$525
Business card (3.5" x 2")	\$375	\$500

ENHANCEMENTS		
Corporate profile (company description)	\$125	\$225
To have your ad placed opposite your listing	\$100	\$100
Additional product listing	\$50 each	\$50 each

The size and rate information applies to Electronic ads. These charges do not include artwork preparation that may be necessary to place ads. Ad reservations are taken on a first-come, first-served basis.

Be a 2018 Platinum or Gold Sponsor and you get a full page ad free!

Call office for details.

VISIBILITY ENHANCEMENTS

CORPORATE PROFILE

Great opportunity for additional visibility!! Include a company description detailing your products and services (must be 50 words or less).

Send via email to contact@caimdches.org.

ADDITIONAL PRODUCT LISTING(S)

Have your company listed under more than one Product or Service —your first listing is free!!

AD PLACEMENT

Have your ad placed opposite your listing.

BOOK BY JANUARY 12TH & SAVE!!