

*SPONSORSHIP OPPORTUNITIES*

Community Association (CA) Day Symposium  
& Business Provider Showcase

October 30, 2018

Martin's West

Baltimore, MD

8:00 - 9:15 am	Continental Breakfast & Expo Open
9:15 - 11:00 am	General Session Program for Attendees
11:00 - 11:15 am	Legislative Update
11:15 - 1:00 pm	Lunch & Expo
1:15 - 2:15 pm	Concurrent Afternoon Sessions
2:30 - 4:00 pm	Fall Festival Wrap Party

Yes, I am interested in being a sponsor of CAI/CRC's Expo & Business Provider Showcase on October 30, 2018

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

*See listing of sponsorships on reverse side → → → →*

**ALL SPONSORSHIPS MUST BE PAID NO LATER THAN OCTOBER 1<sup>ST</sup>!**

*First Come, First Served – Availability is not Guaranteed!*

Check Enclosed *OR* Please charge my  Visa  MasterCard (we do not accept AMEX)

Printed Name: (exactly as it appears on card) \_\_\_\_\_

Company Name: (if Corporate Card) \_\_\_\_\_

Card Billing Address (if different than above): \_\_\_\_\_

City, State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

Card Number     -     -     -     Exp. Date \_\_\_\_\_ CVC CODE \_\_\_\_\_

Signature: (required) \_\_\_\_\_ Total Amount: \$ \_\_\_\_\_

The above signed agrees to pay the charges according to the card issuer agreement

Make check payable to CAI/CRC and send it with the completed form to:

Chesapeake Region Chapter, CAI  
1985 Fairfax Rd.  
Annapolis, MD 21401  
Phone: 410-540-9831  
Email: [contact@caimdches.org](mailto:contact@caimdches.org)

**PAYMENT MUST ACCOMPANY FORM**  
**Amount Enclosed:** \_\_\_\_\_

YOUR COMPANY WILL RECEIVE ALL OF THE FOLLOWING BENEFITS:

- Recognition in the Attendee Invitation Flyer (must receive application by 7/13/18 to be listed in the brochure)
- Verbal Recognition at the Event
- Recognition in the On-site Program which is distributed to all attendees and posted on the Chapter Website
- Special Signage at the Event
- Acknowledgement in the Beacon Newsletter
- Sponsor Ribbon for Company Representatives
- Sponsor Recognition in the Sponsor's Exhibit Booth
- Recognition on the Chapter Website

DRAWINGS WILL TAKE PLACE  
 AT 12:45 PM IN THE EXPO AREA!  
 Winners Must Be Present to Win!

AVAILABLE SPONSORSHIPS

Please note - NO discounts are given on any sponsorships

Please check selected sponsorships

<input type="checkbox"/>	Giveaway Grocery Tote for All Attendees Imprinted with your company logo. Includes the cost of bags purchased by the Chapter.	Exclusive sponsorship - 1 company	\$1,000
<input type="checkbox"/>	NEW! Premier Promotional Parking Sponsorship Sponsor has the opportunity to park a company van, car, trailer, truck or other vehicle that will be located in front of the glass windows of the Rotunda at the Martin's West main entrance. In lieu of a vehicle, the sponsor is able to display a company self-standing unmanned banner/set up in this location for the entire day. The display must be approved prior to the Expo.	Exclusive sponsorship - 1 company	\$600
<input type="checkbox"/>	Grand Door Prize Drawing CAI to provide a Grand Prize valued at \$500. Sponsors may present prize to the winner.	Exclusive Sponsorship - 1 company	\$600
<input type="checkbox"/>	Beverage Cup Your company name & logo on 1,000 beverage cups. Includes the cost of beverage cups purchased by the Chapter	Exclusive Sponsorship - 1 company	\$600
<input type="checkbox"/>	Server Aprons Catering staff (20) to wear a chef's apron with your company's name & 1-color logo. (Includes the cost of aprons purchased by the Chapter) Sponsor may keep the aprons.	Exclusive Sponsorship - 1 company	\$600
<input type="checkbox"/>	Passport Drawing As a Passport Sponsor, attendees will actively seek you out. Attendees must stop by your booth to get their Passport stamped in order to be eligible to win a prize valued at \$250.	Limited to 8 companies	\$400 per company
<input type="checkbox"/>	Fall Festival Wrap Party Music, games, mini sliders, corn on the cob, fried chicken, waffle fries, corn dogs, cobbler, beer & wine will be offered to all guests . Includes recognition on signage at the event	Limited to 4 companies	\$350 per company
<input type="checkbox"/>	Chocolate Fountain Fantasy & Dessert Station Chocolate fountain with fruit, marshmallows & more! Plus a vast assortment of cookies! Includes recognition on signage at dessert station. Sponsor will be able to have a company representative stand at the table to greet attendees.	Exclusive Sponsorship - 1 company	\$350
Advertise in the On-Site Program:			
<input type="checkbox"/>	Inside Front Cover - Full Page AD		\$350
<input type="checkbox"/>	Inside Back Cover - Full Page AD		\$300
<input type="checkbox"/>	Outside Back Cover - Full Page AD		\$375
<input type="checkbox"/>	Continental Breakfast Includes recognition on signage at the buffet station. Sponsor will be able to have a company representative stand at the table to greet attendees plus the benefits listed above.	Exclusive Sponsorship - 1 company	\$350
<input type="checkbox"/>	Mystery Box Sponsor Participating exhibitors will be the keeper of a "Mystery Box" in their booth. Attendees will search for the booths with the Mystery Boxes throughout the Expo floor and then place their business card inside each box. At 12:30 pm, the Mystery Boxes will be collected, the business cards will be combined, and a lucky winner of the drawing will receive \$100 cash.	Limited to 6 companies	\$300 per company
<input type="checkbox"/>	Two Cash Prize Drawings Two prizes valued at \$125 each to be given away during lunch. Sponsor may present prize to	Limited to 2 companies	\$275 per company
<input type="checkbox"/>	NEW! "Where's Waldo" Sponsorship Participating exhibitors will be the keeper of a hidden CAI logo somewhere on their booth or table top display. Attendees will search the Expo floor for those companies who have the logo hidden somewhere on their booth or table top display. Attendees will write down the names and booth/table numbers of those companies they find with the hidden logo in order to be eligible to win the \$125 prize!	Limited to 10 companies	\$250 per company
Sponsor an Afternoon Seminar Includes a table at the seminar for sponsor's company literature & one rep to sit at the table plus the benefits listed above.			
<input type="checkbox"/>	How to Prepare, React & Respond to an Active Shooter Situation		\$250
<input type="checkbox"/>	Part 2 of the Morning Program - Q & A with the Panel of Experts		\$250
<input type="checkbox"/>	Handout Your company logo on the front cover of the On-site Program plus the benefits listed above.	Limited to 5 companies	\$250 per company
<input type="checkbox"/>	Carving Station Carvers to wear sponsor's company-logo'd clothing provided by the company. Includes signage at the carving station. Sponsor may have a company representative stand at the table to greet attendees plus the benefits listed above.	Limited to 2 companies	\$200 per company
<input type="checkbox"/>	Fall Festival Wrap Party Prize Drawing CAI to provide a prize valued at \$150. Winner must be present at the Fall Festival Wrap Party to win. Sponsors may present prize to winner.	Limited to 3 companies	\$150 per company
<input type="checkbox"/>	Would You Like to Sponsor Managers & Board Members from the Eastern Shore? Contact Iris Hobbs at 410-524-1500 or email Iris.Hobbs@casinc.biz		
<input type="checkbox"/>	Would You Like to Sponsor any Managers & Board Members? Contact the Chapter office at 410-540-9831 or email contact@caimdches.org		