

# 2019 Advertising Opportunities

The Chesapeake Chapter is now accepting  
**ADVERTISEMENTS** for the

**2019 MEMBERSHIP DIRECTORY** and  
our quarterly newsletter **THE BEACON**

**These publications are an  
excellent source for**

- Gaining greater visibility
- Generating sales leads
- Entering new markets
- Building company awareness
- Locating new customers

## SEND

Send all artwork to:  
solutions@cbd-x.com

*If the file is over 10MB, please  
email us for dropbox access.*

## SPECS

- Artwork should be submitted as a PDF. (PDF/X-1A:2001 settings are preferred.
- Photocopies can not be accepted

- Full pages ads should be submitted with crop marks and an 1/8 inch bleed on all 4 sides.
- Please include all fonts and artwork.

If you **do not have an ad** and would like one designed, our designer, **CBD<sup>x</sup>**, can prepare one for you. Charges for this service will be billed directly to you on an hourly basis.

## Chapter Quarterly Newsletter 2019 *Beacon*

### BEACON ADVERTISING RATES FOR 2019

*The Beacon is the Chapter's Quarterly Newsletter*

#### COMMIT TO 4 ISSUES AND SAVE 10%!!

Ad reservations are taken on a first-come, first-served basis.

<b>Ad Size</b>	<b>Member Price (per issue)</b>	<b>Non-Member Price (per issue)</b>	<b>Ad Deadline</b>
Full page—8" x 10" black & white .....	\$525.....	\$625	Winter Issue ..... 12/21/18
Half page—horizontal 8" x 5" black & white ...	\$375.....	\$475	Spring Issue ..... 3/11/19
Half page—vertical 4" x 10" black & white ....	\$375.....	\$475	Summer Issue..... 5/31/19
Quarter page—3.5" x 4.5" black & white .....	\$300.....	\$400	Fall Issue..... 9/6/19
Business card—3.5" x 2" black & white.....	\$225.....	\$325	
Add color to any ad..... <b>NEW LOW PRICE!</b>	\$175 addl.....	\$275 addl.	

**The size and rate information applies to camera-ready ads. These charges do not include artwork preparation that may be necessary to place ads. Please see SPECS above.**

Complete & send the application form and payment to: CAICRC • 1985 Fairfax Rd, Annapolis MD 21401

# Membership

*“Managers and Board Members #1 Resource for Finding Contractors and Professionals.”*

*“I keep the Membership Directory on my desk at all times!”*

# 2019 Directory

## SEND

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## SPECS

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- Photocopies can not be accepted
- Full pages ads should be submitted with crop marks and an 1/8 inch bleed on all 4 sides.
- Please include all fonts and artwork.

## DIRECTORY AD RATES—CAI MEMBERS ONLY

AD SIZE	BY JAN 12 <sup>TH</sup>	AFTER JAN 12 <sup>TH</sup>
Outside back cover (5.5" x 8.5"; allow .125" for bleed)	\$775	\$975
Front inside cover (5.5" x 8.5"; allow .125" for bleed)	\$750	\$850
Back inside cover (5.5" x 8.5"; allow .125" for bleed)	\$750	\$850
Opposite inside front cover	\$750	\$850
Opposite inside back cover	\$750	\$850
Opposite table of contents page	\$675	\$775
Full page ad on section divider page	\$600	\$725
Full page (4.5" x 8.0")	\$500	\$625
Half page (4.5" x 3.75")	\$425	\$550
Business card (3.5" x 2")	\$400	\$525

## ENHANCEMENTS

Add color to any ad	<b>.NEW LOW PRICE!</b> \$200 addl.	\$225 addl.
Corporate profile (company description)	\$125	\$225
To have your ad placed opposite your listing	\$100	\$100
Additional product listing	\$50 each	\$50 each

The size and rate information applies to Electronic ads. These charges do not include artwork preparation that may be necessary to place ads. Please see SPECS above. Ad reservations are taken on a first-come, first-served basis.

**Be a 2019 Platinum or Gold Sponsor and you get a full page ad free!**

Call office for details.

## VISIBILITY ENHANCEMENTS

### CORPORATE PROFILE

Great opportunity for additional visibility!! Include a company description detailing your products and services (must be 50 words or less). Send via email to [contact@caimdches.org](mailto:contact@caimdches.org).

### ADDITIONAL PRODUCT LISTING(S)

Have your company listed under more than one Product or Service—your first listing is free!!

### AD PLACEMENT

Have your ad placed opposite your listing.

**BOOK BY JANUARY 12TH & SAVE!!**