



SPONSORSHIP OPPORTUNITIES

CAI/CRC Annual Symposium & Expo

October 22, 2019

**Martin's West
Baltimore, MD**

8:00 - 9:15 am	Continental Breakfast & Expo Open
9:15 - 11:15 am	General Session Program for Attendees
11:15 - 1:00 pm	Lunch & Expo
1:15 - 2:15 pm	Concurrent Afternoon Sessions
2:30 - 4:00 pm	Wrap Party

Yes, I am interested in being a sponsor of CAI/CRC's Annual Symposium & Expo on October 22, 2019

Name: _____

Company: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email Address: _____

See listing of sponsorships on reverse side → → → →

ALL SPONSORSHIPS MUST BE PAID NO LATER THAN OCTOBER 1ST!

First Come, First Served – Availability is not Guaranteed!

Check Enclosed *OR* Please charge my Visa MasterCard (we do not accept AMEX)

Printed Name: (exactly as it appears on card) _____

Company Name: (if Corporate Card) _____

Card Billing Address (if different than above): _____

City, State _____ Zip Code _____ Phone _____

Card Number - - - Exp. Date _____ CVC CODE _____

Signature: (required) _____ Total Amount: \$ _____

The above signed agrees to pay the charges according to the card issuer agreement

Make check payable to CAI/CRC and send it with the completed form to:

**Chesapeake Region Chapter, CAI
8901 Herrmann Drive, Suite B
Columbia, MD 21045
Phone: 410-540-9831
Email: contact@caimdches.org**

PAYMENT MUST ACCOMPANY FORM
Amount Enclosed: _____

BE A SPONSOR OF THE CHESAPEAKE CHAPTER CAI 2019 ANNUAL SYMPOSIUM & EXPO

YOUR COMPANY WILL RECEIVE ALL OF THE FOLLOWING BENEFITS:

- Recognition in the Attendee Invitation Flyer (must receive application by 7/12/19 to be listed in the brochure)
- Verbal Recognition at the Event
- Recognition in the On-site Program which is distributed to all attendees and posted on the Chapter Website
- Special Signage at the Event
- Acknowledgement in the Beacon Newsletter
- Sponsor Ribbon for Company Representatives
- Sponsor Recognition in the Sponsor's Exhibit Booth
- Recognition on the Chapter Website

**DRAWINGS WILL TAKE PLACE
AT 12:45 PM IN THE EXPO AREA!
Winners Must Be Present to Win!**

AVAILABLE SPONSORSHIPS

Please note - NO discounts are given on any sponsorships

Please check selected sponsorships

<input type="checkbox"/>	ONE TIME EXCLUSIVE 40TH ANNIVERSARY STONE COASTER GIVEAWAY SPONSORSHIP! Imprinted with your company logo and the Chapter's 40th Anniversary logo. Includes the cost of coasters purchased by the Chapter.	\$1,000
<input type="checkbox"/>	Giveaway Grocery Tote for All Attendees <i>Exclusive sponsorship - 1 company</i> Imprinted with your company logo. Includes the cost of bags purchased by the Chapter.	\$1,000
<input type="checkbox"/>	Premier Promotional Parking Sponsorship <i>Exclusive sponsorship - 1 company</i> Sponsor has the opportunity to park a company van, car, trailer, truck or other vehicle that will be located in front of the glass windows of the Rotunda at the Martin's West main entrance. In lieu of a vehicle, the sponsor is able to display a company self-standing unmanned banner/set up in this location for the entire day. The display must be approved prior to the Expo.	\$600
<input type="checkbox"/>	Grand Door Prize Drawing <i>Exclusive Sponsorship - 1 company</i> CAI to provide a Grand Prize valued at \$500. Sponsors may present prize to the winner.	\$600
<input type="checkbox"/>	Beverage Cup <i>Exclusive Sponsorship - 1 company</i> Your company name & logo on 1,000 beverage cups. Includes the cost of beverage cups purchased by the Chapter	\$600
<input type="checkbox"/>	Server Aprons <i>Exclusive Sponsorship - 1 company</i> Catering staff (20) to wear a chef's apron with your company's name & 1-color logo. (Includes the cost of aprons purchased by the Chapter) Sponsor may keep the aprons.	\$600
<input type="checkbox"/>	NEW! Ice Cream Sundae Bar <i>Exclusive Sponsorship - 1 company</i> Attendees will enjoy an Ice Cream Sundae Bar with an assortment of ice cream, fruits and toppings! Includes signage at the ice cream station. Sponsor will be able to have a company representative stand at the table to greet attendees plus the benefits listed above.	\$500
<input type="checkbox"/>	Passport Drawing <i>Limited to 10 companies</i> As a Passport Sponsor, attendees will actively seek you out. Attendees must stop by your booth to get their Passport stamped in order to be eligible to win a prize valued at \$250.	\$450 <i>per company</i>
<input type="checkbox"/>	Wrap Party <i>Limited to 4 companies</i> Includes recognition on signage at the event plus benefits listed above	\$350 <i>per company</i>
Advertise in the On-Site Program:		
<input type="checkbox"/>	Inside Front Cover - Full Page AD	\$375
<input type="checkbox"/>	Inside Back Cover - Full Page AD	\$325
<input type="checkbox"/>	Outside Back Cover - Full Page AD	\$400
<input type="checkbox"/>	Continental Breakfast <i>Exclusive Sponsorship - 1 company</i> Includes recognition on signage at the buffet station. Sponsor will be able to have a company representative stand at the table to greet attendees plus the benefits listed above.	\$350
<input type="checkbox"/>	Mystery Box Sponsor <i>Limited to 6 companies</i> Participating exhibitors will be the keeper of a "Mystery Box" in their booth. Attendees will search for the booths with the Mystery Boxes throughout the Expo floor and then place their business card inside each box. At 12:30 pm, the Mystery Boxes will be collected, the business cards will be combined, and a lucky winner of the drawing will receive \$100 cash.	\$300 <i>per company</i>
Sponsor an Afternoon Seminar NEW BENEFIT! Sponsorship includes a three minute opportunity to introduce your company to the audience prior to the Seminar. Includes a table at the seminar for sponsor's company literature & one rep to sit at the table plus the benefits listed above.		
<input type="checkbox"/>	Maryland Legislative Action Committee Update (MD-LAC)	\$300
<input type="checkbox"/>	Due Process Procedures	\$300
<input type="checkbox"/>	Two Cash Prize Drawings <i>Limited to 2 companies</i> Two prizes valued at \$125 each to be given away during lunch. Sponsor may present prize to the winner	\$200 <i>per company</i>
<input type="checkbox"/>	Handout <i>Limited to 5 companies</i> Your company logo on the front cover of the On-site Program plus the benefits listed above.	\$250 <i>per company</i>
<input type="checkbox"/>	Carving Station <i>Limited to 2 companies</i> Carvers to wear sponsor's company-logo'd clothing provided by the company. Includes signage at the carving station. Sponsor may have a company representative stand at the table to greet attendees plus the benefits listed above.	\$200 <i>per company</i>
<input type="checkbox"/>	Wrap Party Prize Drawing <i>Limited to 3 companies</i> CAI to provide a prize valued at \$150. Winner must be present at the Fall Festival Wrap Party to win. Sponsors may present prize to winner.	\$150 <i>per company</i>
<input type="checkbox"/>	Would You Like to Sponsor Managers & Board Members from the Eastern Shore? Contact Iris Hobbs at 410-524-5505 or email generalmanager@goldensandsclub.com	
<input type="checkbox"/>	Would You Like to Sponsor any Managers & Board Members? Contact the Chapter office at 410-540-9831 or email contact@caimdches.org	