

2011 CAI BOARD MEETING MINUTES
Wednesday, April 6, 2011
Conference Call
4:00 pm

I. Call to Order/Roll Call/Welcome Board Members

The March meeting was called to order by President, Kara Permisohn at 4:03 pm.

Board Members in attendance: Kara Permisohn, David Bader, Allan McLeod, Joe Jordan , John Strauss, Camille Cimino, Pauline Watson, Mel Herzberger

- Angela Guaragna (taking minutes)
- Scott Karam (Guest)

Board members absent and excused: Scott Silverman and Allen Watts

II. Agenda

Two extra items were added to the Agenda : Fairhousing Event on April 26, 2011 & Scott Karam as guest speaker to talk about the Expo.

Minutes Typos from last meeting: A few small typos
David motioned to approve, Allan McLeod will second.

III. Old Business

Kara to follow up with Allen Watts about the Special Events Committee

A. Education

Breakfast Seminars: Board talked about the March Breakfast program and it was worthwhile, but the “Ethics” topic should probably not be done again. Sixty nine people were registered and there were eight no-shows.

Homeowner Seminars: Mel commented on Louise Phipps (Arbitration) cancelled Seminar and stated that Monday was opening day for the Orioles and it was also the NCAA Championship game. This could be the reason for low attendance.

There was some discussion to take Homeowner Programs and put it on as a recorded Podcast for members with the speakers who do the seminars.

- Mel to email Camille these ideas to bring up some sort of proposal
- Camille to bring up costs and things needed for CAI to have a webinar.

IV. Committee Reports

A. Guest Speaker Scott Karam on Expo Committee

The Expo committee expressed concern with Business Partners who would come to the Expo and handout business cards when only paying the admission fee. The Committee was having trouble coming to a conclusion.

Ideas Mentioned from the Board:

- If we do allow non-exhibitors, they could have a different bright color badge.
- Camille to research the language about non-exhibitors soliciting.

- If we need a decision before Committee meeting – BD can think about it for a week and present Board ideas to Camille. Decision by E-mail and ratify it in next BD minutes.
- Everyone to send Camille ideas by Next Wed. April 13th, 2011.
- Camille to contact other Chapters on how they deal with this problem
- Camille to send the Board prices from Expo last year.

B. Membership Committee – increasing activity

- Ideas were mentioned about passing out a survey to the Members about what they enjoy about CAI. (nothing finalized)
- Kara thinks a good idea would be sending out a survey monkey
- Camille stated that we should collect survey questions before the program begins.
- Board would like to get information on who the recruiters are on membership reports? Could we give Board access information to the membership reports?

C. Golf Committee: Sale of Foursomes and Sponsorships are doing very well. The Tournament is almost sold out

D. Newsletter Committee: We need more articles and ways to get more articles. We could use attorneys to write more articles.

E-Blast idea: Staff will send out A “call for articles” when working on the next issue of Each Beacon.

E. DelMarva Committee : We should encourage the committee to follow up with the two people who were interested in joining.

F. Nominating Committee: CAI can recruit only Homeowners and Managers for next year. If anyone knows homeowners or managers that could run, please send them to Kara.

V. Financials

Vera to send Jonathan the February and March financials.

VI. New Business

Fair housing Event: Cynthia Hitt Kent was asked to present

Camille to follow-up with Cynthia Hitt Kent since she has been before and see what her thoughts are & then from there we can set-up shifts.\.

Education

When we participate at an industry event, we could have a signup sheet for people to fill out if people are interested in joining, this way we are able to follow up with them.

CAI Display Signs: The blown up signs had words that were cut off.

Camille to get these signs from Joe – Joe will drive over and give them to her.

MD-LAC Report

LAC was successful in moving 4 bills for licensing out of the session.

Insurance Bill will not come out of committee.

VII. Adjournment

The next BD Meeting will be held on May 25th at the Comfort Inn following the Breakfast Seminar. David Bader moved to adjourn the meeting and Mel seconded at 5:40pm.