

JULY BOARD MINUTES
CONFERENCE CALL
July 13, 2011
2:00pm-4:00pm

I. Call to Order/Roll Call/Welcome Board Members

The July Board meeting was called to order by Kara Permisohn at 2:04 pm.

The Board members present: Allen Watts, Allan McLeod, Joe Jordan, Pauline Watson, Kara Permisohn, Camille Cimino, and Mel Herzberger

- Angela Guaragna (taking minutes)

Absent: Scott Silverman, John Strauss, and David Bader

II. Agenda

- There was one additional item added to the agenda - Allan is going to give an update on the Special Events Committee

III. Minutes

- Mel Herzberger made a motion to approve the minutes, Pauline seconded and the June Board minutes were approved

IV. Committee Reports

A. Education Committee – No updates at this time

B. Membership Committee – Joe Jordan had no update at this point

- Breakdown of the CAVL Matrix abbreviations was sent to the Board
- Camille mentioned that National mentioned that the CAVL matrix is not accurate
- Staff to create a list of our members and sort by zip code and membership type

C. Golf Committee

- Vera is still working on the budget
- Staff to find the number of players and sponsor bodies total and compare it to the number of people who came for just the dinner

D. Newsletter Committee

- Beacon is sent to print
- Kara would like us to evaluate each Beacon and give an update after each newsletter is complete on how many pages/how much it costs the Chapter each issue
- Kara mentioned talking to Jonathan about breaking down the budget more - Camille and Kara are going to talk to Jonathan

E. DelMarva Committee

- Board to brainstorm more ideas on ways to fill the gap between the Eastern Shore

F. Nominating Committee

- 5 applications were sent to Kara – 1 Homeowners/ 4 Managers
- Call for nominations have been mailed and e-mailed to all members

G. Expo Committee

- Currently have 11 open booths and 5 open tables out of about 65
- Committee was asked to start making phone calls to get more interest from the membership
- Actors Guild met on Monday July 11, 2011 – Ellen Throop and Matt Carter have worked very hard in writing the script
- There are still many sponsorships that need to be sold – Committee is going to ask members if they would like to sponsor as well as exhibit and Board should promote it as well
- The Grand Prize has still not been announced
- Allan mentioned keeping the wrap party to those who sold a booth, table, purchased a sponsorship, or attendees– Kara agreed
- Monitor with tickets or wristbands?
- Allan McLeod made a motion to only accept people who have booths, tables, or sponsorships, mgmt. company, attendees, The motion was not seconded.
- Pauline made motion for this year we allow everyone to come into the wrap party in hopes that non-sponsors and exhibitors will become more involved – Mel seconded the motion. All Board was in favor.

H. Special Events Committee

- Allen Watts has been in touch with George Kukar from Mainscapes. He is willing to take the Special Events Committee to another level. Allen and George plan to meet after Labor Day to discuss more events for 2012
- Allen to send our staff a list of those who are on this committee when it is finalized
- Kara mentioned that we need to keep the budget in mind while planning these events
- Allen is going to prepare to bring some ideas for about events to the planning retreat September 13, 2011

I. Financials

- It looks like we are doing well financially

J. Old Business

- Mel cannot release a final report yet but found that there were 374 written complaints
- They characterized 520 issues found and found the percentages
- Mel sent the results to the CAI office

K. New Business

- Planning Retreat – September 13, 2011 from 3:00pm – 6:00pm at Wilde Lake Interfaith Center
- Staff to start promoting the retreat via mail/email
- Mel explained a construction defects issue that was brought to trial
- Craig Zaller has agreed to being videotaped at his Homeowner Seminar or in his office

L. Adjournment

- The next Board meeting is September 7, 2011 at Pauline Watson made a motion to adjourn at 3:40pm and Joe Jordan seconded.