

**MINUTES**  
**CHESAPEAKE REGION CHAPTER, CAI BOARD MEETING**

**Wednesday, May 25, 2011**

**12:30 pm**

**The Rose Restaurant, Linthicum MD.**

**I. Call to Order/Roll Call/Welcome Board Members**

The May meeting was called to order by President, Kara Permisohn at 12:33 pm. David Bader motioned and John Strauss seconded.

Board Members in attendance: Kara Permisohn, David Bader, John Strauss, Camille Cimino, Mel Herzberger

- Angela Guaragna (taking minutes)

Board members absent: Scott Silverman, Allan McLeod, Joe Jordan, Pauline Watson, Allen Watts

**II. Additions to Board Meeting Agenda – There were no additions to the Agenda**

**III. Minutes**

A. David Bader made a motion, John Strauss seconded, and the minutes of the April Board meeting were approved.

**III. Old Business**

**A. Education**

**Breakfast Seminars**

- Kara would like one main list of suggestions from the Breakfast Seminars and would like to have it categorized.
- Mel would like to know who makes the suggestions on the evaluations
- The April FHA financial worksheet was reviewed and the Board thought the program was beneficial.
- May seminar seemed to be successful – 60 attendees

**Homeowner Seminars**

- Discussions were made about how and why seminar attendance was low
- Mel suggested that we archive our homeowner seminars on the website
- Kara suggested contacting local schools and seeing if someone in their communications department would like to intern
- Kara suggested charging \$15.00
- Kara suggested having a conversation via email with the rest of the Board present to discuss archiving the seminars
- Mel mentioned podcasts – video taping seminars & posting them on the web. iTunesUniversity has podcasts you can download
- Mel discussed his podcast on the American Community Management Website (Presentation by Nick Cowie) Go to the ACM news tab and go to blogs
- Promote a test podcast to see if people seem interested (perhaps tape the next Homeowner Seminar as a dry run and see who takes advantage of it

- Camille to contact Craig Zaller and look into the possibility of taping H.O. Seminar or one-on-one & posting it on the website.

#### **ABC's**

- Discussed how it was successful and reviewed the evaluations

#### **IV. Committee Reports**

##### **A. Membership Committee**

- Discussions were made about how accurate the Chapter Matrix is that we download from National's website
- Discussions were made about what the codes stand for on the Matrix
- Staff to ask Gianna to explain here survey in greater depth
- Fair Housing Update: Gianna handed out a few member applications
- Camille to reach out to Cyndy Hitt Kent about contacting people who frequently attend Homeowner Seminars
- Suggestions were made about meeting with the MHA.

##### **B. Golf Committee**

- Golf foursomes are sold out

##### **C. Newsletter Committee**

- CAI staff sent an e-blast out for the Summer issue and received a number of articles back
- David mentioned using CAI online, associationtimes.com and google alert as a source for article

##### **D. DelMarva Committee**

- No updates

##### **E. Nominating Committee**

- Kara has five applications so far
- The call for nominations is officially July 1, 2011 and are due Oct. 1, 2011
- Kara suggested really searching for people who want to be on the Board's Executive Committee.

##### **F. Expo Committee**

- Funding for the Wrap Party was created through sponsorships
- Camille gave the Board updates on the Committee meeting and Mock Trial progress and afternoon seminars
- The decision about Non-Exhibiting Service Providers attending the wrap party has not yet been made

##### **G. Special Events Committee**

- Kara said it is possibly going to merge with the Holiday Social committee

**V. Financials**

- Everything looks good with financials

**VI. MD-LAC**

- Mel gave a few licensing and insurance updates

**VII. Adjournment**

- The next BD Meeting will be held on June 22, 2011 in Columbia, MD. Jonathan Strauss moved to adjourn the meeting and Mel seconded at 2:38 pm.