

**February 15, 2012 Board Minutes**  
**Snyder's Restaurant**  
**1:00 – 4:00 pm**

**I. Call to Order/Roll Call/Welcome Board Members**

The February Board meeting was called to order by President, Joe Jordan at 1:05pm.

Board Members present: Joe Jordan, Allan McLeod, BK Wallbrunn, Pauline Watson, Kara Permisohn and Executive Director, Camille Cimino.

- Angela Guaragna (taking minutes)

Board Members absent: Scott Silverman, Mel Herzberger, Sari McLeod, John Strauss

**II. Agenda**

- There were a few additional items added to the agenda
  - Recruiter Contest
  - Educational Committee

**III. There were a few corrections to the January Board Minutes**

Corrections to the minutes: Wording - Kara moved to approve the October 5, 2012 and BK seconded.

Wording - Joe motioned to accept the slate and Allen McLeod seconded.

Kara moved to approve the January 11, 2012 minutes and BK seconded.

**IV. Committee Reports**

**A. Education**

- There were 116 people at the February Seminar. (including sponsors)
- There was not a huge turnout for Nick Cowie's seminar on February 8, 2012. (8 people total)
- Kara updated the Board on the March Seminar – Staff to send Kara contact information for Salvation Army and others who were at previous Expo (Onsite Program) Also, see if we were sent power points, handouts etc. Joe is going to give Kara a M.E.M.A. (Maryland Emergency Management Agency) contact

**A. Membership Committee**

- Pauline gave update on the membership committee. There was a meeting after the Seminar today. They discussed getting Piney Orchard more involved with the Chapter.
- There was mention of Service Providers sponsoring homeowners who want to join – Separate sponsorships in which the service provider pays for who joins (ongoing scholarship fund)
- Discussion was made about starting a mentor Program for new members
- Discussion was made about developing a new Board member package for new Board members
- Camille suggested picking one thing to focus on and following through with it
- Angela to send BK the “so now you are on the Board” when she is done with it and Alex has updated it
- Membership committee is supposed to be calling all new members and welcoming them every month. They are also supposed to be calling and asking their reasoning for expiration.

Expired Members Update – Issues were discussed about National Reports being incorrect.

event

**B. Nominating Committee**

- Valerie Robinette is interested in serving on the nominating committee.

**C. Internet Committee** – Update on Marisa and Angela attending the social media seminar and CAI starting their page on facebook.

- The Internet Committee (Mel is a Committee of 1) needs to review the website and see what we need to add/improve on.
- Kara mentioned sending out an email blast about specific committees we need volunteers for.
- Staff is responsible for responding to any emails of those who would like to serve on any committees and should also CC the Chair of the committee so they can follow up with the member that is interested.

**E. DelMarva**

- No specific report – Kara mentioned that Joe should constantly reach out to the DelMarva Committee.

**F. Newsletter Committee** – Staff to send BK the cut off dates for the newsletter. Staff to check spam for missing emails.

G. Camille to reach out to SPC Inc, thank them for their sponsorship and personally welcome them to the Chesapeake Chapter

**VI. Financials**

- No updates at this time

**VII. Old Business**

- Holiday Social – Update on Holiday Social Drink Ticket Sales
- Joe is going to look into forming a subcommittee to discuss having separate awards event verses announcing awards at the holiday social
- Foster Care discussion was tabled
- Camille updated the Board about the CAI Comedy Night – Price for the tickets will be determined based on the number of sponsors we receive.

**VIII. New business**

Update on 2012 Sponsorships- They have been very successful this year

Update on 2012 Directory Advertising – We are still looking for more ads.

Recruiter Program – There was discussion about advertising it more to get more people interested (Put it on an easel at the Breakfast Seminar) Allan McLeod is going to research some possible prizes.

Educational Committee – Kara suggested an educational committee to oversee those who actually plan the Seminars. Debra Bell is interested in running this. Kara is going to follow-up with her.

Adjournment- The meeting was called to adjourn by Pauline Watson at 4:00 and was seconded by BK Wallbrunn.