

**March 7, 2012 Board Minutes**  
**American Community Management Office**  
**4:00pm**

**I. Call to order/roll call/welcome Board Members**

The March Board meeting was called to order by President, Joe Jordan at 4:07pm.

Board Members present: Kara Permisohn, Sari Mcleod, Allan Mcleod, Joe Jordan, Mel Herzberger, Executive Director, Camille Cimino, CAI staff, Angela Guaragna – (taking minutes)

Board Members absent – Scott Silverman, Pauline Watson, John Strauss, and B.K. Wallbrunn,

**II. Agenda**

There were a few additions to the Board agenda.

- Phone meeting with Star Chapter /addition requested by Mel
- Staging at the Breakfast Seminar/ addition requested by Camille
- Scott would like to address the day of the week the Board meetings take place
- LAC message regarding manager licensing
- Community outreach update.

**III. Minutes**

Allan McLeod made a motion to approve February 15, 2012 Board minutes and Joe Jordan seconded.

**IV. Committee Reports**

**A. Education**

- The February seminar was very successful with a total of 104 attendees. Evaluations were very positive.
- March breakfast program update – We have about 40-50 attendees so far.
- Homeowner Seminar in March – As of now we have 15 registered.
- February's Homeowner Seminar was a huge success. ( 71 people in attendance)  
The February homeowner seminars room rental prices were different. Staff will investigate why the cost was not the same.
- April Seminar "Planning for the Future-Storm Water Fees and Electric Cars" update – It is going to be coordinated by Stan Sersen. He has two speakers. Allan would like the topic addressed about how Association aren't subsidizing for people using electric vehicles.

- B. Membership Committee** – Joe is no longer the liaison for the membership committee  
B.K. will assume this role.

- B.K. is going to bring an update to the next board meeting with a proposal
- Flyer was sent out about a mentor program. Sari mentioned to take out the word "meetings" on the flyer. Kara made a motion to enact the mentorship program and Joe seconded. It will be the membership committee's responsibility to keep track of the mentors.
- Joe suggested having a mentor ribbon. Kara suggested a pin that the mentors would wear. Staff will look into it.
- Staff to put the recruiter flyer up on the web.

**C. Nominating Committee**

- Sari volunteered to be the chairperson of the nominating committee
- Kara is going to contact Neil about the nominating committee. Camille mentioned that attorneys need to be sought out for next year.

**D. Internet Committee**

- The Board liked the idea about the three Facebook concepts. The Facebook concepts in detail will be on the April agenda .
- Staff will send the Board some “good” Facebook banners/landing pages. What is the cost for graphic design? Also, add it to the agenda for April.

**E. Del-Marva committee – no update**

**F. Newsletter Committee –Sari will check with the LAC for a possible update that could be included in the next newsletter.**

**G. Expo Update – The Board members in attendance liked the idea for the Expo which was to have it in the form of a Board Meeting. Sari is going to look into finding her old Expo script (Rocky Mountain Horror Meeting) Staff is going to schedule first expo committee meeting.**

**H. Social Committee -Joe’s update on a Sub-Committee to this committee– Joe suggested to wait to see how the Comedy Event plays out. Joe is going to pull the group back together and see what other events they are working on.**

**I. Golf-Committee update – We have a trash sponsorship but no trash members. Kara has been contacting a few trash companies. (Allied, Waste Management, Gerber’s, Triple A Trash, Cockey’s) Board is going to send Kara contact information.**

**VI. Financials**

No financials

**VII. Old Business**

None for discussion

**VIII. New business**

- Kara suggests that we consider staging for the Breakfast Seminar. Sari agrees with Kara. Staff to see if Snyder allows it and we are going to order it and see how it goes at the March Seminar. Sari made the motion to approve this and Joe seconded.
- Scott would like to change the day of the week but the board did not approve because it is too late in the year to change it and schedules have already been made. The current schedule will remain.
- Camille gave update on Manager licensing.
- Camille gave update on Community outreach - We are looking for opportunities for community outreach.
- Sari mentioned an Anne Arundel County Community outreach. Sari has the card and will send it to staff.

Adjournment – The meeting was called to adjourn by Sari McLeod at 5:41pm and was seconded by Kara Permisohn.